

YANA G

yankeegrishchuk@gmail.com

O-1 visa holder: Individuals with Extraordinary Ability or Achievement.
No sponsors needed. Authorized to work with any employer in the US.

Creative Project Manager

with 10+ years in the field of Creative Teams Management, Production Management, Creative Direction, Brand Development and Launching new products in **Retail, eCommerce and Education** with both start-ups and existing developing companies.

What sets me on fire is turning abstract ambitious ideas into enjoyable usable products while collaborating with creative talented people and optimizing processes for everyone.

PORTFOLIO YANAGRISHCHUK.COM

Skills

Project Management.
Production Management.
Art direction. Creative direction.
Brand development.

Also!
Empowering the creators.
Turning chaos into structure.
Dealing with uncertainty on tight budgets and deadlines.

Experience

Saint Unique Inc.
"By Sashatattooing"
Los Angeles, CA
11/2018 - 06/2021

Creative Project Manager / Brand Director

Managed the campaign which helped us save the business and **increase the sales by 12 times despite the pandemic in 2020.**

- Launched new physical products into the US market (vegan cosmetics made in California, accessories, etc.).
- Coordinated production of new positions and top priority items.
- Art directed photoshoots and video content used for advertising, online-store, social media platforms, press.
- Curated all collaborative initiatives with other brands and artists.

"Aesthetic Hunters"
Los Angeles, CA
07/2018 - Current

Founder / Product Director / Digital Art Tutor

- Lead my international team (7 countries).
- Manage launch and growth of the product.
- Launched a VR Art Gallery for exhibitions of my student's best artworks.

I've created a mentorship program for adults to develop skills in photography. It's a side project as a matter for the soul and craving for building a soulmates community.

"Kawaii Factory"

Moscow

05/2015 - 07/2018

Production Manager / Art Director

- Managed creative team of on-site and remote designers and illustrators.
- Coordinated production requirements, budgets and deadlines.
- Designed and conceptualized creative ideas for a wide range of products.

I've lead a hundred of projects from idea to execution - apparel, accessories, gifts, games, food, home goods and even a coffee shop.

"Monoroom"

Moscow

05/2015 - 07/2018

Head of Apparel Production

- Managed creative team on fabric prints, apparel collections, packaging and digital promo materials.
- Managed production team on design accuracy, quality, deadlines and budget.

"ShoobaDooba"

Krasnodar

10/2010 - 05/2015

Founder / Art Director

- Created marketing and branding strategies to spearhead entry into market.
- Designed identity and a variety of products for an accessory brand, Including website, packaging, promo materials, digital content.

"Tri-Plan Yug"

Krasnodar

01/2009 - 01/2010

Visual Designer

I started my career as a Visual Designer in a full-service design agency creating identity, branding, packaging, publishing design and multiple types of projects for Agency's clients.

Education

Product Management

Certificate program for building online educational products from scratch.

05/2021 - 08/2021

MASTER's degree in Graphic Design

Krasnodar State University of Culture and Arts

09/2006 - 05/2012

Location

Las Vegas, NV

Willing to relocate.

Email: yankeegrishchuk@gmail.com

Portfolio: yanagrishchuk.com

